



PRESS RELEASE

For Immediate Release

A Truly Joyful Year-End Season Awaits Kids And Families As Kiztopia Brings A Mega-Bonanza of Fun And Festivity

With two new outlets and two not-to-be-missed exciting events, there is no better time for the young and young-at-heart to play, bond and learn!



SINGAPORE, 30 October 2023 – Kiztopia, Singapore's pioneering mega-indoor kids' edutainment playground operator, is poised to end 2023 on a high note with a series of exciting developments and events that will delight kids and the whole family. With the unveiling of two new outlets, strategic partnerships, and highly anticipated year-end holiday events, Kiztopia continues to soar to new heights and redefines the realm of family entertainment and meaningful play.

Strengthening Kiztopia's Presence Across Singapore At Iconic Locations

Expanding its 'Play to Learn, Learn Through Play' footprint, Kiztopia is set to open two exciting outlets in landmark locations – one in the heart of Singapore's iconic Orchard Road at Cineleisure and the other at the famed Jewel Changi Airport.

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The **SkyPark by Kiztopia @ Cineleisure**, a dynamic 8,000 square feet indoor play paradise nestled in Orchard's Cineleisure, is designed to captivate older children, teens, and adults alike.

Scheduled to open in November 2023, the new venue will offer sporty concepts, rock climbing, high-energy elements, and a multi-level play structure that gamify challenges while fostering friendly competition.

Kiztopia Club @ Jewel Changi Airport, targeted to open in December 2023, will be a first-of-its-kind collaboration with leading toy retailer, Toys "R" Us, to blend social play with an immersive retail experience.

Spanning an impressive total space of 9,000 square feet, Kiztopia will occupy 4,500 square feet of space that will feature an aviation-themed adventure with exciting zones, including a colossal funnel slide that leads into a massive ball pit, an interactive ball-shooting game wall, and a giant plane structure to complete the "flight" experience. This will make the perfect backdrop for family adventures and Instagram-worthy moments without having to leave the country.

Year-End Play Extravaganza For All Ages

Kiztopia's year-end holiday events are always eagerly anticipated by children and parents alike. This year, two keynote events – **Jumptopia™ Playful Wonders** and **Xmas With A Splash**, promise to deliver added festivity, fanfare and fun.

Jumptopia™ Playful Wonders @ Marina Bay Sands, that will take place from 25 November 2023 to 7 January 2024, will offer two distinct zones – a free-for-all carnival area and a ticketed mega-inflatables paradise. Families can enjoy Kiddy Go-Carts, an array of food and beverages, entertaining claw machines, along with unique and colourful giant inflatables, including some whimsically artsy creations and others that are mechanical marvels with automated features, creating a world of high-energy adventure.

Xmas With A Splash @ VivoCity, running from 17 November 2023 to 1 January 2024, will feature Arctic-themed giant inflatables, with the introduction of a new wet play concept, **Splashtopia**, that promises to be a refreshing and joyful experience for visitors of all ages. It's gonna be wet, wet, wet, so do bring along a towel and a change of clothes!

As Kiztopia continues to expand and evolve in Singapore and the region, the brand solidifies its position as an innovative leader in the kids' indoor playground and edutainment sector, offering engaging and wholesome play experiences for families to bond as the children 'Play to Learn, Learn through Play.'



Stay tuned to Kiztopia's social media and online platforms:

Website: www.kiztopia.com
Instagram: [@kiztopiasg](https://www.instagram.com/kiztopiasg)
Facebook: www.facebook.com/kiztopiasg
Official Hashtag: #KiztopiaSG

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About Kiztopia

Founded in 2019 with its flagship outlet at Marina Square, Kiztopia is Singapore's mega-indoor kids' edutainment playground that won the 'Best Attraction Experience' award at the Singapore Tourism Awards in 2021. Incorporating its eight unique IP registered characters into its play areas, the play haven offers a holistic range of customised programmes and activities for children, and provides an all-encompassing environment for children to 'Play to Learn, Learn through Play'.

Following its success, Kiztopia expanded with more outlets under its sub-brands Kiztopia Club and Bouncetopia, and also ventured into the offsite family entertainment event space with Jumptopia™. Kiztopia has also raised its game by collaborating with hotels such as Pan Pacific Hotel to create a new family staycation experience using Kiztopia characters, as well as successfully hosted the inaugural Tri-Factor Kids Run. From its outlets to the various events, each is specially designed and curated to support the holistic development of children.

Kiztopia has since expanded its footprint to the region with the opening of its first overseas flagship outlet in Hong Kong and is further strengthening its foothold in Hong Kong with the opening of a second outlet in Q4 this year. It continues its global expansion with its first outlet in Thailand slated to open at the end of 2023. Kiztopia's popular bouncy castle event, Jumptopia™, has also been held in Kuala Lumpur, Bangkok, Hong Kong and Macau. For more information, please visit www.kiztopia.com